



"A BRAND'S BEST FRIEND"

THE COMPANY & THE PRODUCT



Better SAFETY



Better QUALITY

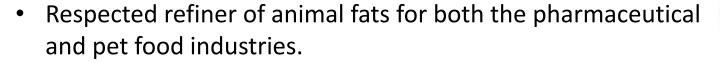


Better TASTE





Who is Pet Food Solutions?





- Producer and supplier of GOLD SHIELD™ RCF a highly purified chicken fat made for safer and better pet foods.
- Developer of new pet food technology, offering clean & green improvements in safety, palatability, shelf life, operations, and pet health.
- Eli Lilly's Global Supplier of the Year award (past recipient).
- CLEAN process with zero footprint <u>sustainable</u>.
- Efficiency and safety: Governor's Safety Award 3 years in a row!







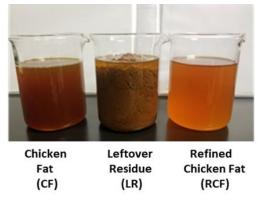
Current Approach: Safety through acidifiers

Acids added to prevent Salmonella growth



New Approach: Remove impurities using NO CHEMICALS

- Bacteriostatic; reducing risk of Salmonella growth
- Improved palatability, stability, and operability













- **♦ Green:** We use NO CHEMICALS in our processing. We are truly a natural product, which supports "clean label."
- No Waste: Even our extraction material is used for biodiesel and land application.





GOLD SHIELD™ — Key Benefits

- Reduces Risk: GOLD SHIELD™ RCF reduces risk of Salmonella contamination of pet food (post extrusion)
- Clean Process: GOLD SHIELD™ uses NO CHEMICALS!
- GOLD SHIELD™ key benefits:
 - Bacteriostatic
 - Improved palatability
 - Greater stability
 - Better operability
 - Higher purity





GOLD SHIELD™ RCF: Value for Pet Food Producers

| RCF Technology Feature | Benefit | Implications for Manufacturers |
|--|--|---|
| Bacteriostatic Properties | RCF process kills bacteria and removes bacterial contaminants Inhibits future Salmonella growth | Improved Consumer Food Safety by limiting Salmonella product contamination - risk of recalls, etc. Lowers process & plant worker risk of exposure |
| Palatability Performance | Superior in testing vs. standard higher-risk Chicken Fat | Optimize cost / inclusion of expensive palatants Dogs & pet owners love the product |
| Process Consistency = - Higher Purity - Much higher stability | RCF process eliminates non-fat impurities Lot-to-lot uniformity – tighter specifications Far better shelf life & product quality | Higher nutrient density = pure fat - no "extras" Minimize process variation, expense Significant cost savings on expensive AOX! |
| Supports "Clean Label" E. U. Certification (Q320) | Labeled simply as "Chicken Fat"Value for exporters | No change, cost impact vs. current label Key benefit to serve markets beyond the U.S. |
| Limits Need for Additives | Minimized microbial load reduces need for chemical additives | Ingredient, handling, and process cost, simplification & control |
| Improved Process Efficiency | Residual, non-fat compounds are eliminated | Easier to handle/pump - reduced agitation Reduced process maintenance and cleanup cost extend run times, simplify cleaning, etc. |
| Clean & Green! Model for the inevitable scrutiny that will be focused on petfood in the future. | No chemicals in our refining process Focused on sustainability ZERO waste – full circle process | Natural from start to finish Sustainable process with large scale ease Environmentally friendly technology A model for petfood as scrutiny increases |
| Potential Health Benefits | Reduced salts & metals | Possible joint and kidney health improvement |





Bottom Line: GOLD SHIELD™ RCF

- Salmonella contamination is a significant risk in pet food.
- Best ways to reduce the risk are through a well-maintained high-quality manufacturing process and pure ingredients.
- GOLD SHIELD™ RCF has higher purity and offers many benefits.
 - Bacteriostatic (reduced Salmonella risk)
 - Better palatability
 - Superior Stability / Shelf Life
 - Operationally beneficial
- Depending on the formulation, AOX and maintenance savings, and reduced salmonella hits, this may pay for itself...and more.

May we be your brand's best friend?





Thank You!

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