ONLINE BUSINESS TRAINING FOR ANIMAL HEALTH PROFESSIONALS



WHY MAB?

Having worked in the animal health industry for more than 25 years, I found that the K-State Master of Agribusiness offers some really unique professional growth opportunities for people in our industry.

Don Hecht

Director of Sales and Marketing (Retired) Elanco Animal Health

Kansas State University's Master of Agribusiness (MAB) program is an online, business-focused master's degree for animal health and companion animal professionals. The MAB program combines an MBA and an M.S. in agricultural economics to provide business, economics and management training built around the busy lives of animal health professionals. The "on-campus" portions of the program are held at K-State Olathe in August and October of each year.

As a practicing large animal veterinarian and owner of a multi-doctor practice, I quickly realized that I needed further training in the management of the business of veterinary medicine. At the same time, I realized that the decisions I was making for my large animal clients had important financial implications that I was not always aware of.

KSU's Master of Agribusiness program provided me with the depth of business skills and exposed me to the broad agribusiness world on both a national and international scale.

Todd Marsh

Veterinarian Reserve, Montana

Kansas State University 306 Waters Hall Manhattan, KS 66506



mab.ksu.edu

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EDUCATION FOCUSED ON ANIMAL HEALTH



I learned new skills in policy, computer analysis and finance that are all very applicable; once I learned to put them all together I could analyze economic factors. The MAB program is made up of people who work in the industry and understand the current issues.

Max Irsik

Veterinarian and Assistant Professor Large Animal Clinical Sciences University of Florida | Gainesville, Florida

TAILOR YOUR EDUCATION

In addition to the traditional material you would cover in an MBA program, the Master of Agribusiness tailors the curriculum to the animal health industry. Elective courses, Economics Issues in the Global Animal Health Industry and Sales and Marketing in the Animal Health Industry, further customize the curriculum. Students' ability to apply management and strategic skills to the challenges of a rapidly changing environment within animal health is enhanced with the industry focus.

